Big Brothers Big Sisters.
GREATER FREDERICKSBURG

IT TAKES LITTLE TO BE BIG

We invite you to be a part of our Big Brothers Big Sisters Greater Fredericksburg mission aimed at transforming the lives of local youth who need it most within our Rappahannock community.







How You Can Help

- Sponsor
- Donate
- Advocate

SPONSOR PACKET 2027

Location
325A Wallace Street
FXBG, VA 22401

Contact Us
(540) 371-7444
info@bbbsfred.org

Website
bbbsfred.org

Social Media
@bbbsfred

Thank you to our Empowering Potential Breakfast Sponsor



Mary Washington Healthcare

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ABOUT BIG BROTHERS BIG SISTERS



MISSION

We create and support one-to-one mentoring relationships that ignite the power & promise of youth!

WE NEED YOUR HELP

Your support of our organization helps us enroll new Bigs and Littles, provide match support, and host enrichment activities to promote strong, safe, and successful mentorships that provide life-changing outcomes for the children we serve.



BIG IMPACT

Youth with Mentors Are

More Confident in Their Decisions 81%

Less Likely to Drop Out of High School 57%

Less Likely to Engage in Substance Abuse 42%

Less Likely to Engage in Violence-Related Delinquent Behaviors 30%

Number of Mentorships

83

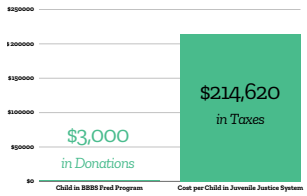
Littles on Waitlist

33

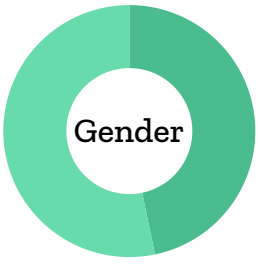
Average Match Length

3 Years

Cost per child in BBBS Program vs Juvenile Justice System



Little Demographics



MALE 46.5%

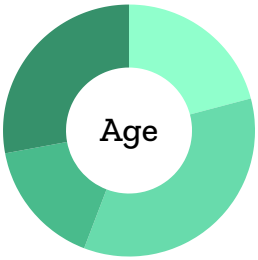
FEMALE 53.5%

6 - 8 20.9%

9 - 11 34.9%

12 - 13 16.3%

14 - 16 27.9%



Economic Outcomes of Mentorships

Conducted by leading researchers from Harvard University and the U.S. Department of Treasury, this study rooted in three decades of data reveals how mentorship programs like BBBS can serve as a scalable solution to reduce socioeconomic disparities among youth over time:

Being a BBBS Little Closes **2/3** **Of the Economic Gap**

BBBS Littles Are **20%** **More Likely to Attend College**

BBBS Littles Earn **15%** **More in Their Lifetime**

BIG & LITTLE STORIES

Little Sister Riah & Big Sister Dionne

Little Sister Riah and Big Sister Dionne share a delightful bond filled with fun and growth! Their adventures include Breakfast with Santa, the Walk of Lights, a scavenger hunt at IKEA, science experiments, and baking from scratch. They also prioritize monthly dinners for meaningful conversations, highlighting their strong connection.

A crucial element of their success is the proactive scheduling of activities by Dionne and Riah's parents, planned two months ahead. This approach gives Riah exciting events to anticipate and ensures the duo always has a plan. Riah's parents note that Dionne helps Riah navigate her emotions and understand her actions' effects, marking significant growth.



Little Brother Asher & Big Brother Jake

Matched in November 2025, Little Brother Asher and Big Brother Jake hit it off from the very beginning! Their shared love of sports has become a cornerstone of their bond, with the Big Brother showing up to cheer at many of his Little Brother's basketball and flag football games. After tough losses, Jake helps Asher refocus by highlighting the good plays he made and how much he's improving. The two were able to join the Fredericksburg Nationals on the field in a 2026 game, with Jake delivering the frst pitch and Asher acting as the team's "Mini Manager."

Beyond sports, they enjoy spending time together in other ways, and Asher is always eager for their next outing, often asking his mom when he'll get to see his Big Brother again. Jake enjoys being a mentor and appreciates his Little Brother's energy and personality. At Asher's birthday party, he honored his Big Brother by choosing Jake as his "VIP" guest, asking him to sit right beside him among all his friends.

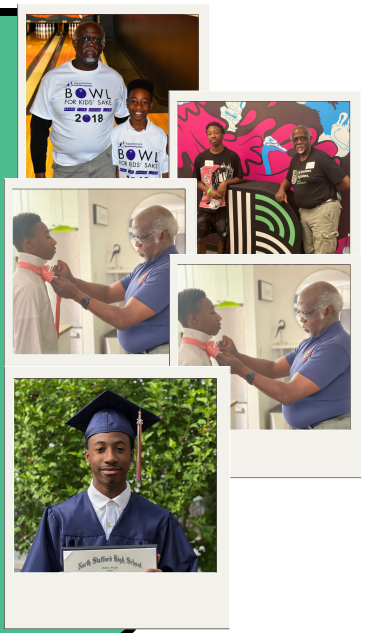


Little Brother Alum Lorne & Big Brother Alvin

Big Brother Alvin was matched with his current Little Brother, Lorne, in November 2017. Lorne's mother was seeking a Big Brother for him because she was a single parent and she felt that he would benefit from someone who could help him to come out of his shell and become more confident.

For the past 8 years, the relationship between Lorne and Alvin has continued to grow. Upon first being matched, Alvin jumped into helping Lorne improve his reading skills and taught him the importance of grades and money management. He's been a listening ear for Lorne while they build legos, go to the movies, and attend most of the BBBS Match Activities. When Lorne has concerns or experiences tough times, he reaches out to Alvin. Alvin even helped Lorne learn to tie a tie prior to homecoming this past year. Lorne's mother has said that she sees Lorne "coming into his own" and that Alvin has contributed to much of that.

We are proud to announce Lorne has recently graduated both high school and our program! He and Alvin continue to remain in touch as he approaches new adventures. Alvin has rejoined our program and is now a Big Brother to Elijah.



FUNDRAISING EVENTS 2027

CONSIDER SPONSORING ONE OR MORE OF THESE EVENTS







Friday, December 3rd, 2027
The holly-jolliest pub crawl in Downtown Fredericksburg!

BENEFIT FUNDRAISER



OUTREACH EVENTS



MATCH ACTIVITIES





BOWL FOR KIDS' SAKE

Multi-Day Event

FEBRUARY 2027

Fredericksburg Bowling Alley

Our annual, most-anticipated, FUNdraising event!

A fun, competitive fundraising event where you join fellow bowling teams to raise funds on our Bowl For Kids website toward the mentorships we serve!

To thank those who generously gave their time to fundraise for BBBS Greater Fredericksburg, we host celebratory bowling parties with complimentary 2-hours of bowling, shoe rental, a t-shirt, food, drinks, and chances to win raffle prizes!

A Fun-Filled Outing for All Ages: Treat your employees, family, and/or friends to an exciting outing of bowling, dancing to the DJ's tunes, and yummy pizza and cake.

Show Your Philanthropic Side: Your team can share their Peer-2-Peer fundraising page to friends and family, helping you and your team rise to the top of the giving ranks! The top 5 fundraiser receive raffle tickets for our unique raffle prizes at the event!

SCAN HERE!

Learn More

https://www.bbbsfred.org
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325 Wallace St # A
Fredericksburg, VA 22401
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Big Brothers Big Sisters®

2027 BOWL FOR KIDS' SAKE 9

Big Brothers Big Sisters
BOWL For Kids' Sake

Spare a day of fun while supporting the children we serve!

Be an integral part of Big Brothers Big Sisters Greater Fredericksburg's signature event!

This exciting family-friendly event consists of 2-hours of unlimited bowling games, food, raffles, and a sense of community with fellow bowlers.

February 2027

SPONSOR INFORMATION

Sponsor Level Benefits	Empowering Potential Sponsor $4,000	Merch Sponsor $3,000	Mentor Sponsor $1,500	Corporate Sponsor $750	Youth Sponsor $500	Event Supporter $250
# of teams included	3	1	2	1	Sponsoring 1 Team for Bigs & Littles	
Company logo & link on website, newsletter, & signage	✓	✓	✓	Name Only	Name Only	Name Only
Social media recognition post	✓	✓	Group Post	Group Post	Group Post	
Recognition award	✓	✓	✓	✓		
Verbal recognition at event	✓					
# of raffle tickets included	20					
Company banner displayed at event	✓					
Recognition in radio & newspaper ad	✓					
Company logo on event merchandise		✓				



GOLF FOR KIDS' SAKE

1-Day Golf Tournament

MAY 2027

Augustine Golf Club

Tee off for mentorships!

Connect with the Rappahannock community and support local youth by playing the sport you love!

Event features a scramble format with 18 holes, range balls, breakfast, beverages, lunch, and awards. Engage your employees or clients in a fun and philanthropic outing!

Competitive Awards: Display your golfing skills by placing in the tournament or by winning a contest! Awards are presented at our complimentary lunch.

Exclusive Prizes: Win a golf vacation getaway through our silent auction, or one of our many unique raffle prizes such as a private venue rental, food tour of Downtown Fredericksburg, and more!

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2027 GOLF FOR KIDS' SAKE 11

Big Brothers Big Sisters GREATER FREDERICKSBURG

GOLF For Kids' Sake

Tee off for a great cause! Event features a scramble format with 18 holes, cart, range balls, food, beverages, and awards.

Engage your employees or clients in a fun and philanthropic outing!

May 2027
Tee Time 9:00 A.M.

SPONSOR INFORMATION

	Empowering Potential Sponsor	Merchandise Sponsor	Contest Sponsor	Corporate Sponsor	Driving Range and Practice Green Sponsor	Hospitality Sponsor	Hole Sponsor
Sponsor Level Benefits	$4,000	$3,000	$1,500	$750	$500	$500	$250
Golf Team Registration	3	1	2	1			
Company Logo & Link on Event Website	✓	✓	✓	Name only	Name only	Name only	
Hole Sign(s)	3	1	1	1	Signage at practice green & driving range	Signage at meal and beverage stations	1
Recognition Award	✓	✓	✓	✓			
Social Media & Verbal Recognition	✓	✓	✓				
Raffle Tickets	20						
Company banner displayed at event	✓						
Opportunity to set up a booth at event	✓						
Logo on selected merchandise		✓					



SANTACON

1st Friday in December

DECEMBER 3RD

in Downtown Fredericksburg

The Holly-Jolliest Bar-Crawl in Downtown Fredericksburg!

Food, Drinks & Fun! Gather for a great cause!

As a sponsor, you can engage your employees, friends, and family in a fun and philanthropic outing to spread holiday cheer! Ticketholders will have a merry time at downtown restaurants and bars. Christmas carols are encouraged while walking from stop to stop!

Repping your Holiday Spirit: SantaCon attendees are hard to miss in Downtown as they don their most festive holiday attire and brightest smiles!

Cheers to a Merry Time: A free drink is included at each stop, contributing to the Ho Ho Ho's heard all around Downtown!

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Big Brothers Big Sisters®

2027 SANTACON

13



Spread the holiday cheer by being a part of the holly-jolliest bar crawl in Downtown Fredericksburg!

Your business will be recognized in making this festive event possible for all who attend! The event includes complimentary drinks, munchies, and Santa hats to wear as we walk to the participating restaurants/bars downtown!

Downtown Fredericksburg

December 3rd

SPONSOR INFORMATION

	Rudolph Sponsor	Holly Jolly Sponsor	Jingle Bell Sponsor	St. Nick Sponsoir	Elf Sponsor
Sponsor Level Benefits	**$2,000**	**$1,500**	**$1,000**	**$500**	**$250**
# of event tickets included	20	15	10	5	2
Company logo & link on website, newsletter, & signage	✓	✓	✓	Name Only	Name Only
Social media recognition post	✓	Group Post	Group Post		
Recognition award	✓	✓	✓		
SantaCon ornaments	20	15			
Opportunity to select starting location prior to general public.	✓	✓			
Company logo on event map	✓				
Company banner displayed at event	✓				



OUTREACH EVENTS

Various Locations

ANY DATE

$500 Sponsorship

Help us recruit volunteer mentors that will change children's lives!

From recruiting potential Bigs to raising awareness of our mission, your business will be recognized for its generous sponsorship in making outreach events possible. Examples of previously successful Pop-Up Events include our celebrity bartender events at Downtown bars, old school fun at Reclaim Arcade, and Line Dancing with Karen's Boom Fitness at Creekside Farm Brewery.

Making a Difference: Your sponsorship will directly contribute to the growth of Big Brothers Big Sisters by increasing its volunteer pool.

Expanding Community Outreach: We will share the good news of your generosity to the community as we thank your organization verbally, on our signage and on our social media.

Contact us at info@bbbsfred.org if interested in sponsoring an Outreach Event!

Learn More

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BENEFIT FUNDRAISER

Create a fundraising activity within your company!

ANY MONTH

Your Office!

Be a positive and impactful influence in your commumity!

By partnering with us, you can expand your philanthropic efforts to your staff and clients by hosting a fundraising event within your workplace! Whether it be a round-up campaign at the checkout, an internal fundraising competition, or a space/ticket donated to our Matches for the opportunity to bond with one another, all can make a BIG impact on our mission!

Share the goal: Create growth in your community through your business' efforts in making a difference in the lives of youth!

Community Celebration: We are a team in defending mentorship! We will work alongside you to promote your fundraiser to our followers through our social media, newsletters, and emails. We will also make a thank you post acknowledging you as a dedicated advocate for the youth we serve!

Contact us at info@bbbsfred.org if interested in hosting a Benefit Fundraiser!

Learn More

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Big Brothers Big Sisters®



MATCH ACTIVITIES

Give the gift of fun experiences for our Matches!

ANY MONTH

Sponsor a Match Activity or host an activity at your company!

Strengthen our match's bond through an event!

Whether it's a full group activity for multiple mentor matches or a pair of tickets for a Big and Little to use for a solo activity, your donation helps our matches grow closer through new experiences and lasting memories together.

Create unforgettable moments for a Big and Little: By giving the gift of an activity for a Little, you help strengthen the bond of their life-changing mentorship!

Social Spotlight: Our Match Activity social media posts are our most active among our followers. Your company will be highlighted as the philanthropic patron that helped us create this memory for our Littles.

Contact us at info@bbbsfred.org if interested in sponsoring a Match Activity!

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Big Brothers Big Sisters®



MATCH BUILDER

Mentorship Advocate All-Stars

ALL YEAR

$5,000 Sponsorship

Play a key part in the pillars of potential!

Your generous gift will contribute toward mentor recruitment, support, and retention. Your important role makes you a defender of potential toward local youth, and provides opportunities for fun experiences at our events with your team.

Major Benefits: Along with the benefit of defending potential, you will also receive 2027 benefits from the Bowl For Kids' Sake Merchandise Sponsorship, Golf For Kids' Sake Contest Sponsorship, SantaCon Jingle Bell Sponsorship.

Recognition Within our Organization: This includes your organization's logo featured on our website & newsletter; your swag/materials in our golf tournament bags; and lunch with our Board Executive Team.

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COMMUNITY CHAMPION

#1 Star Supporters

ALL YEAR

$10,000 Sponsorship

Be a BIG defender of children in the Rappahannock community!

Your partnership as a Community Champion Sponsor supports various BBBS projects, including unique programming, match activities, and engagement of Bigs and Littles. With this sponsorship, you will receive recognition at all our fundraising events, demonstrating your commitment to the youth and future of the Rappahannock community.

The Best of the Best: Receive all 2027 benefits from the top sponsorships of Bowl For Kids' Sake, Golf For Kids' Sake, and SantaCon.

Honoring YOU as a Defender of Potential: Recognition for sponsorship through a Community Champion sign displayed at each event, your linked logo on our website & newsletter, information table at one of our events, video interview for social media spotlighting your organization, press release, your swag/materials in our golf tournament bags, and lunch with our Board Executive Team.

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Big Brothers Big Sisters®









IT TAKES LITTLE TO BE BIG









2027 SPONSORSHIP FORM 20

Thank you for your consideration in becoming a
Big Brothers Big Sisters Greater Fredericksburg sponsor!
Your generous contributions help us create and support mentorships.
You are making a BIG and positive impact on the community by supporting the children we serve.

To proceed with your sponsorship, please fill out this form front and back and either send it by mail with your check, or email to info@bbbsfred.org if paying through the online portal.

Please indicate the sponsorship(s) you would like to participate in.
You are welcome to sponsor more than one event.

GOLF FOR KIDS' SAKE

- ☐ Empowering Potential - $4,000
- ☐ Merchandise - $3,000
  Select one:
  - ◯ Golf Balls
  - ◯ Water Bottles
  - ◯ Hats
- ☐ Contest - $1,500
  Select one:
  - ◯ Hole in One
  - ◯ Longest Drive
  - ◯ Closet to the Pin
  - ◯ Putting
- ☐ Corporate - $750
- ☐ Driving Range & Practice Green - $500
- ☐ Hospitality - $500
- ☐ Hole - $250

SANTACON

- ☐ Rudolph Sponsor - $2,000
- ☐ Holly Jolly Sponsor- $1,500
- ☐ Jingle Bell Sponsor - $1,000
- ☐ St. Nick Sponsor - $500
- ☐ Elf Sponsor - $250

BOWL FOR KIDS' SAKE

- ☐ Empowering Potential - $4,000
- ☐ Merchandise - $3,000
  Select one:
  - ◯ T-Shirts
  - ◯ Bags
  - ◯ Cups
- ☐ Mentor - $1,500
- ☐ Corporate - $750
- ☐ Youth - $500
- ☐ Event - $250

OUTREACH EVENTS

- ☐ Sponsorship Commitment - $500

BENEFIT FUNDRAISER

- ☐ Interested in sponsoring!

Please contact info@bbbsfred.org with more information.

MATCH ACTIVITIES

- ☐ Sponsorship Commitment - $500

YEARLY SPONSOR

- ☐ Match Builder - $5,000
- ☐ Community Champion - $10,000

ADDITIONAL DONATION

- ☐ Additional Donation Amount:

_____

2027 SPONSORSHIP FORM 21

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____ **Phone:** _____

Email: _____

Please keep this sponsorship anonymous: ☐

OR please list sponsorship as: _____

Payment Frequency Options: ☐ **One-Time** ☐ **Monthly** ☐ **Quarterly**

PAYMENT INFORMATION

☐ **Payment by Check**

Enclosed is my check in the amount of

$ _____.

Made payable to:

Big Brothers Big Sisters

Greater Fredericksburg

325 Wallace St #A,

Fredericksburg, VA 22401

☐ **Send me an invoice.**

☐ **Paying through the online form:**

Please use the QR Code on the page of your desired sponsorship(s).

Does your sponsorship involve teams/tickets?
Your spot(s) will be held for your designated events.
We will contact you for your participant's names and emails.
Please contact us ASAP if you do not plan to use your teams/tickets.

Thank you for supporting mentorships!

Big Brothers Big Sisters
GREATER FREDERICKSBURG

WE DEFEND POTENTIAL!

Big Brothers Big Sisters
GREATER FREDERICKSBURG

Big Brothers Big Sisters' one-to-one mentoring program empowers youth to thrive! For over 50 years, BBBS has been making a BIG impact on local children residing in the City of Fredericksburg, and the Counties of Stafford, Spotsylvania, King George, and Caroline.

We help children have success in school, make positive choices, and improve their self-confidence.





BECOME A BIG

Volunteer mentors and children are matched in a one-to-one relationship and see each other for consistent outings in the community. The time, place, and activity are mutually agreed upon between the volunteer and the family. The activities might include going to the park, playing basketball, visiting the library, baking cookies, or just spending time talking together.



ENROLL A LITTLE

Increase your child's confidence, academics, and social skills by matching them with a Big! Littles must live in our service area, be between the ages of 6-13 at the time of enrollment, want to spend time with a Big Brother or Big Sister, and agree to a minimum of a one-year time commitment.



BECOME A SUPPORTER

Support our mission by spreading the word, attending special events, starting your own campaign, or donating! We are grateful for all who see the importance of mentorship as a way to empower youth to achieve their full potential.



Learn more at
www.bbbsfred.org

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info@bbbsfred.org